

EVERYONE CAN LEARN...
WITH THE RIGHT APPROACH



**tutor
doctor**
How learning hits home.

“Unlocking the
learning potential
of each student.”

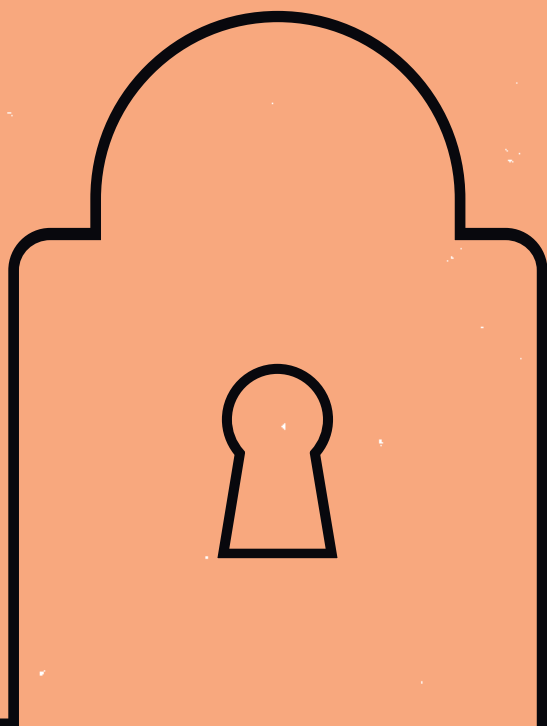
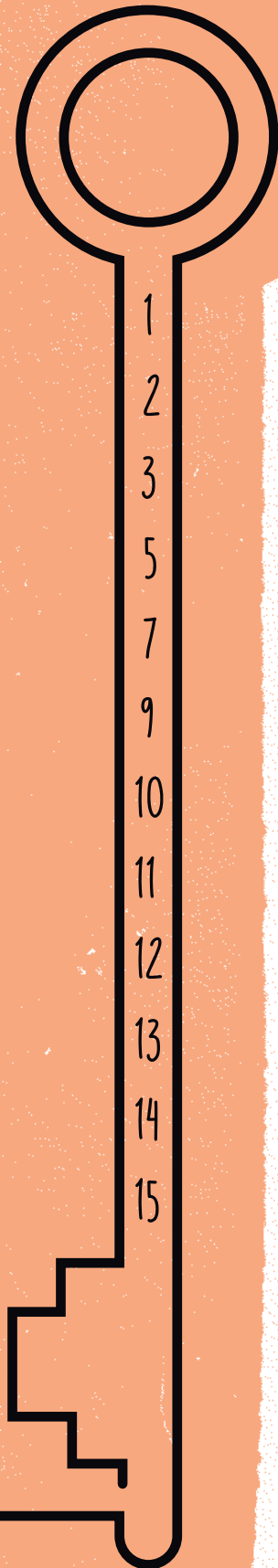
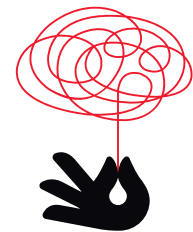


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WHY "ONE-TO-ONE"?

The reality of schools is this: with the number of students in a classroom, and the diversity of learning styles among students, few children are able to receive the personalized attention they require to thrive – and that's where Tutor Doctor steps in.

We believe that learning is not a one-size-fits-all proposition. Education should be customized for each student, and supplementary education in a one-to-one environment is essential for most students to excel in their academics. Our tutors come to the homes of our students to give them the personal attention they need, in an environment in which they are most comfortable.

Many other tutoring companies offer after-school classroom lessons to support their students. We feel that going from one classroom to another inhibits focus and attention, which is why we stand by our one-to-one, in-home tutoring method. Learning is easier when in a student's home, learning at their pace, and on their terms, whether that's face to face, online, or a combination of both. This is how we empower students to achieve their full potential.

“After less than stellar mid-term grades our teenage son reluctantly agreed to meet with a tutor to help with sorely needed organizational skills. In a few weeks, he was gaining confidence as his tutor patiently worked with him to plan ahead and organize his workload. The tutor brought his years of teaching experience and is keenly aware of how to communicate in a manner that motivates and inspires a 16 year old teen. As a result, we see the spark back in our son, a renewed interest in learning, and willingness to put forth the effort necessary to succeed in the second semester of his Junior year.”

– Cindy L.



HISTORY

“We are here to
be the difference.”

Tutor Doctor began with the simple idea that the classroom setting was insufficient for unlocking the learning potential of each student. But to an industry that relied on conformity, the idea of building a tutoring model that acknowledged the unique learning style of the individual was revolutionary.

Immediately successful among students and families who formerly struggled with the rigid education system, Tutor Doctor wanted to share this innovative method with students around the world. In 2003, we started offering franchises that fulfilled our commitment to building a team of passionate business leaders who could work together to support personalized education.

With the majority of our growth occurring in the last decade, our company is naturally equipped to prepare students for a future that past generations could not even imagine. A commitment to innovation combined with a strong work ethic has ensured that our techniques are customized for students wishing to be the future leaders of our global society.

While each year Tutor Doctor has continued to grow and revolutionize at unprecedented rates, it is our belief that each student is unique which remains the source of our success.



TUTOR DOCTOR PROCESS



ASSESS

Through our free consultation process we take a comprehensive and collaborative approach to create a program that is right for your child.



MATCH

Our advanced matching system finds a qualified tutor who suits your child's personality and academic needs.



TUTOR

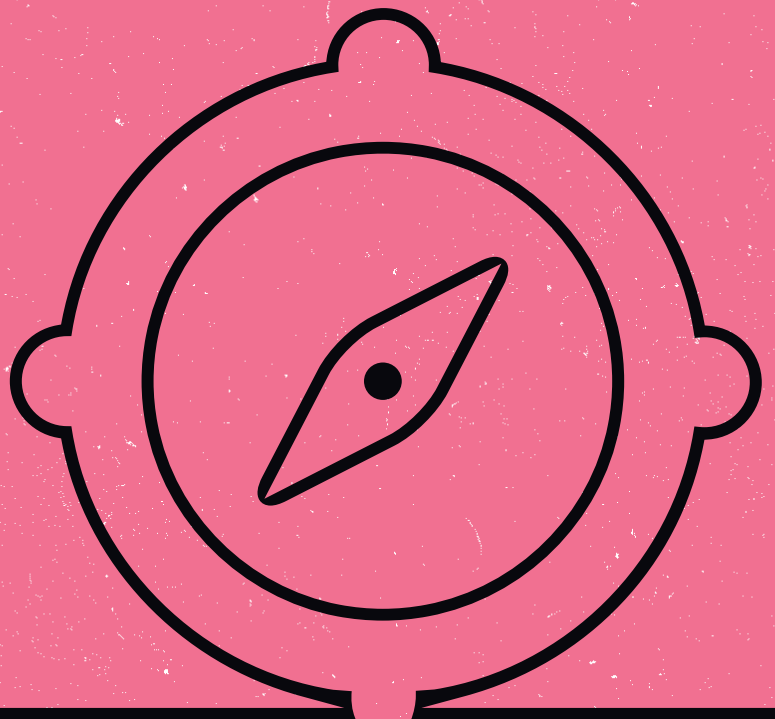
Our personalized coaching means the curriculum revolves around your child. We provide homework help and fill in the gaps to create confident, happy students.



SUPPORT

We support your family every step of the way by checking in regularly and providing weekly session reports.

“We meet our students **where they are**, to get them **where they need to go.**”



OUR TUTORS



We go above and beyond to ensure that our tutoring team will enthusiastically support our holistic and collaborative approach to education.

Beyond selecting tutors who meet the educational qualifications, our recruitment process ensures that our tutors genuinely care about student growth and development.

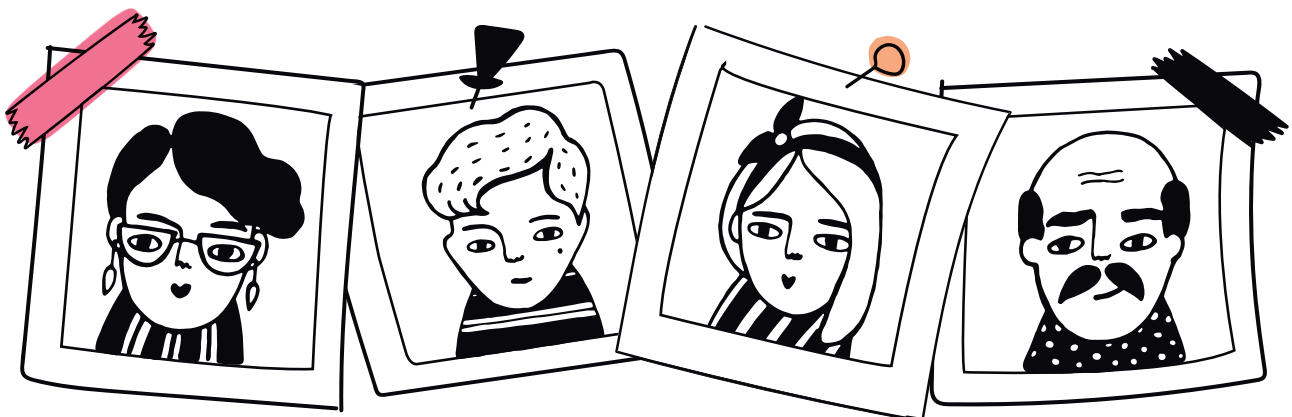
“Better learning,
better life.”

By hiring tutors who are authentically invested in their work and strive to continuously improve, we ensure that all students have a positive and impactful Tutor Doctor experience.

Our tutors are always guaranteed to work in a safe and productive environment. Safety checks are diligently completed to guarantee that our tutors enter their workspace feeling confident and comfortable.

Furthermore, our innovative matching system pairs students with tutors who complement their skill level, learning style and personality. By creating an environment where the tutor is able to fulfill their teaching potential, our tutors consistently have a positive working experience with Tutor Doctor.

Whether providing a future teacher with the opportunity to gain valuable work experience in the education industry or allowing a passionate educator to help children in a one-to-one environment, we are dedicated to making sure that our tutors always have a fulfilling and rewarding experience.



WE'RE WITH YOU

SUMMER

TEST PREP

HIGH SCHOOL

Your child is embarking on a journey that will not only provide them with the educational building blocks they need to succeed, but will help shape the very person they become. Along this path they will experience triumphs and challenges, both in school and in their personal lives. Whether that's discovering who they are, making new friends, or experiencing their first heartbreak, each journey is unique.

ELEMENTARY SCHOOL

MIDDLE SCHOOL

TUTORING

COLLEGE
TUTORING

We are here to guide students through this exciting and sometimes challenging journey, helping them succeed in academics, and in life.

GRADUATION

PROFESSIONAL
DEVELOPMENT

We meet our students where they are, to get them where they need to go. We take the time to understand the way they learn, and adapt our techniques to coincide with their needs.

IN THEIR HOMES. AT THEIR PACE.
ON THEIR TERMS.

ACADEMIC SUCCESS FORMULA

Tutor Doctor has narrowed down the keys to academic success to two major components:

KNOWLEDGE: The foundation of learning and understanding of classroom curriculum

DISCIPLINE: Time management, organizational skills, concentration, task-initiation, etc.

These two areas are crucial to a student's education. While knowledge is often gained in the classroom and can be something that is developed with further teaching, academic discipline is an area that is often neglected by our modern education system.

Large classroom settings make it difficult for teachers to really provide one-to-one attention and identify when students struggle with these executive skills. This is why Tutor Doctor developed X-Skills™.



X-SKILLS™

“ Our tutor is working hard with the girls and my daughters are also happy with their tutor. The best thing I like is the X-Skills book because it helps them to be more organized.”

– Rubina W., USA

Contemporary education requires constant innovation. X-Skills™ is just one of the many examples of how Tutor Doctor is committed to revolutionizing the educational industry.



Created by prominent franchisee Bob Rosedale, X-Skills™ is the embodiment of our dedication to pushing the boundaries of exceptional education.

Established on the principle that all students have a primary goal of academic success, X-Skills™ is a learning strategy guide that combines academic foundation building with scholarly discipline skills.

By integrating time management, organization, concentration, memorization, goal-driven persistence and initiative skills into our tutoring strategies, students are equipped to transfer the education received with Tutor Doctor to

experiences throughout their life. It is through this method that we guarantee that Tutor Doctor techniques continue to positively impact a student in their future post-secondary and career endeavors.

As this strategy begins to improve the student’s working habits, our tutors are able to complete their jobs more effectively and efficiently. By providing a productive and responsive environment, X-Skills™ helps to increase tutor retention rates.

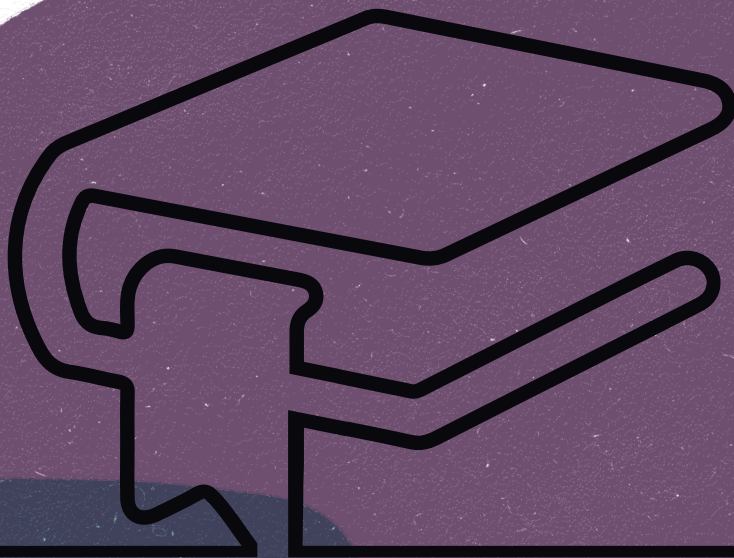
X-Skills™ is just one more way that Tutor Doctor is looking to the future of education.

TEST PREPARATION

Getting into a good college can be the start of a great career and fulfilling life. But for juniors and seniors, it can be a daunting task. With such a wealth of choices, applying to college can sometimes be a confusing and difficult process. There are so many variables at play other than just good grades and extracurricular activities. It can be hard to know where to start.

In order to get an advantage when applying, students and parents alike need to master not only the academics but the application process as well.

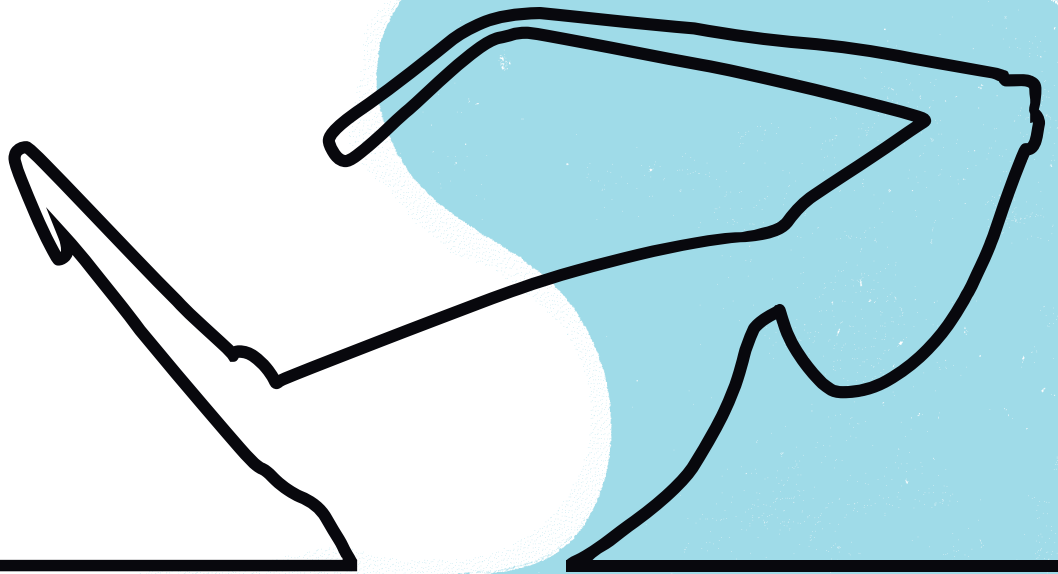
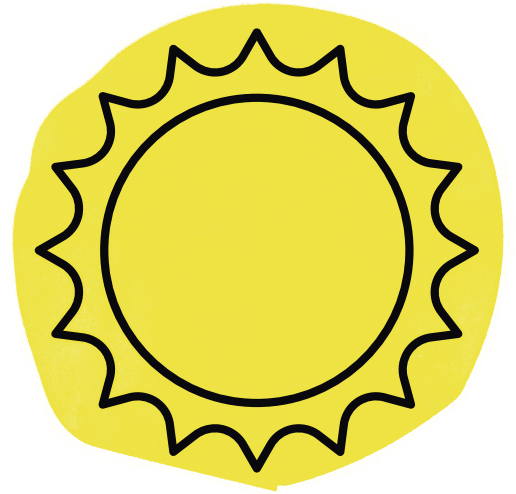
Here at Tutor Doctor, we want to make the process as easy as possible. We are committed to providing quality test prep tutoring, as well as college counselling and preparation to guide your student through this crucial process.

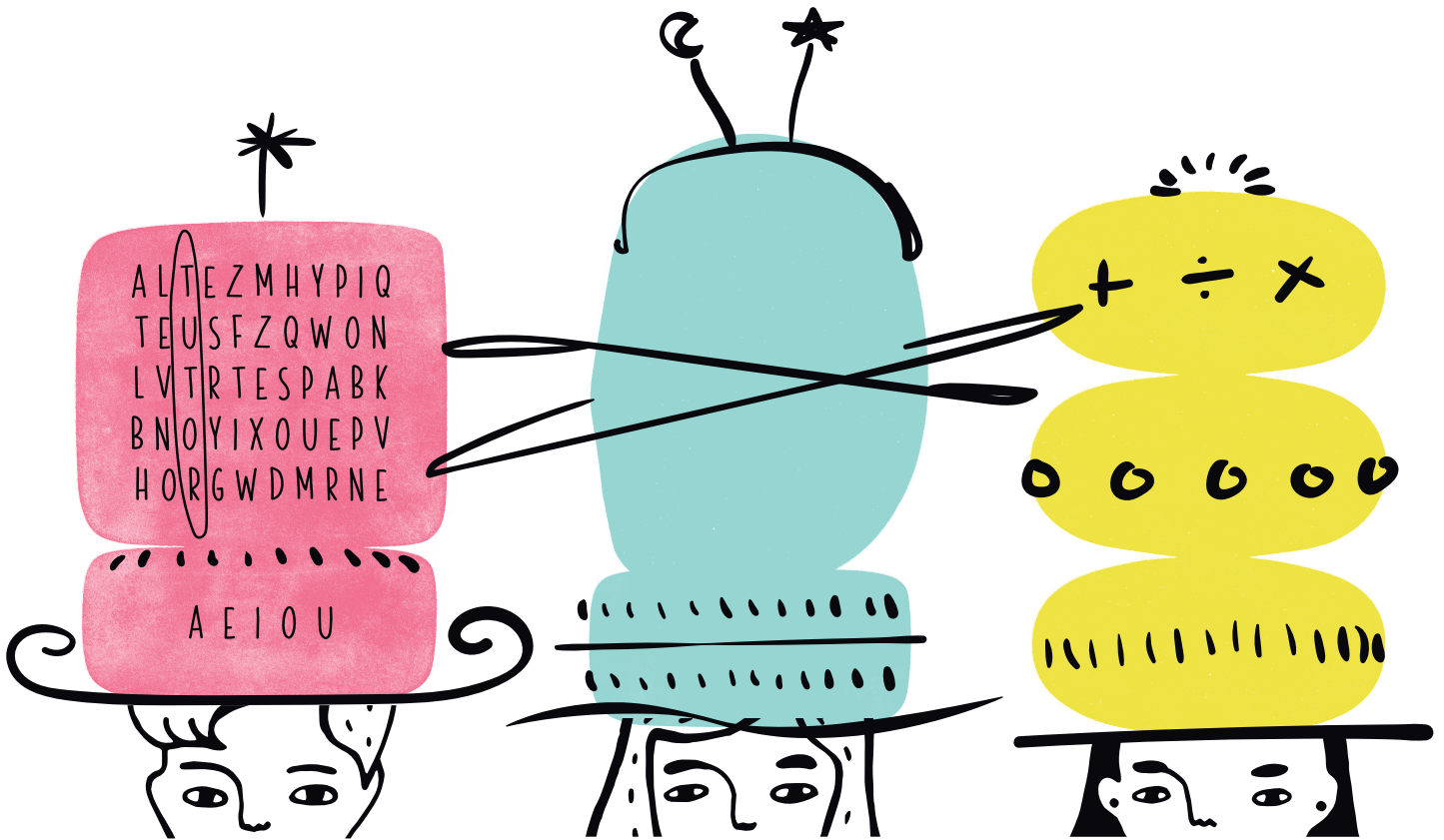


SUMMER LEARNING

Learning shouldn't stop over summer. Studies show students who don't participate in educational activities over summer vacation lose 20-30% of the academic progress they made in the previous year. This phenomenon, known as the "summer slide," is cumulative – meaning students slip further and further behind each year.

Summer is an opportunity for students to continue their learning to stay on track and excel, ensuring they are fully prepared for the next school year.





SPECIAL NEEDS

In a study conducted by the Center of Parent Information and Resources, it was discovered that one-to-one tutoring has a profound effect on students who are at risk of failing due to learning disabilities. At Tutor Doctor, we know students with special needs can succeed given the right tools and personalized attention – which is exactly what our tutoring aims to provide.

Many special needs children get an Individual Education Plan (IEP) at the recommendation of their teacher. Tutor Doctor ensures our programs are aligned with the IEP. You are your child's best advocate, and the person who knows what they are capable of, which is why you will always have a say in the support we provide your child.

“Thinking caps can be **tailored**.”

LEARNING STYLE TIPS



VISUAL LEARNERS

- Take numerous detailed notes to review later
- Sit close to the front to avoid visual distractions
- Try to keep your surroundings neat and tidy
- Try closing your eyes and visualizing concepts to help you remember them
- Try incorporating visuals, such as charts or pictures, to help you understand what you are learning
- Make sure to look at study materials as much as possible, i.e. charts, maps, notes and flashcards



AUDITORY LEARNERS

- Make sure that you are sitting in a place that you can easily hear the lessons
- Try repeating the things you hear back to yourself out loud to help retain the information
- Record lessons to help fill in the gaps in your notes
- Listen carefully to lessons and try to write down key points to review later
- Try writing and reciting poems/songs to help you remember important concepts



TACTILE/KINESTHETIC LEARNERS

- Try to be active and take frequent breaks
- Activities such as cooking, construction, engineering and art can help to perceive and learn
- Try creating something to help you remember lessons for example, a scrapbook with different parts/concepts
- Sit near the door or someplace where they can easily get up and move around
- Trace words as you are saying them
- To learn facts, try to write them out several times – you will find having scrap paper around useful for this
- It is important that you take and keep notes from lessons
- Take the time to make study sheets to help you prepare for tests/exams

THE TUTOR DOCTOR ADVANTAGE

LEARNING
CENTERS

PRIVATE
TUTORS



	LEARNING CENTERS	PRIVATE TUTORS	tutor doctor
TUTORING MODEL			
One-to-one, in-home tutoring	✗	Varies by tutor	✓
Academic coaching & study skills support	✗	Varies by tutor	✓
Accommodates your schedule	✗	Varies by tutor	✓
Collaborates with teachers	✗	✗	✓
X-Skills™	✗	✗	✓
Lessons aligned with classroom curriculum	✗	✓	✓
INDIVIDUAL ATTENTION			
Free consultation	Varies by center	Varies by tutor	✓
Complimentary academic and learning-style assessment	✗	✗	✓
Personalized goal-setting strategies	✗	✗	✓
OUR TUTORS			
Comprehensive tutor assistance and support	Varies by center	✗	✓
Students expertly matched via proven system	✗	✗	✓
Criminal background checks	✓	Varies by tutor	✓
Subject matter specialists	Varies by center	✓	✓
Reports prepared after every session	✗	✗	✓
E-tutoring available	✗	✗	✓
CUSTOMER SERVICE			
Proactive family communications	✗	✗	✓
Able to share hours among family members	✗	✗	✓
Customer feedback system	✗	✗	✓
Dedicated and caring support	Varies by center	✗	✓
Resources for families, students and tutors	✗	✗	✓
Money-back guarantee	Varies by center	✗	✓

**“Empowering
students to
achieve their
full potential.”**



HOW LEARNING HITS HOME.

We believe that learning is not a one-size-fits-all proposition.

That all thinking caps can be tailored.

And that education should be customized, not standardized.

We believe there's a difference between attendance and actually being present.

That not all minds that wander are absent.

And that fewer distractions lead to more breakthroughs.

That's why we're bringing a more customized learning experience to students across the globe.

Taking the time to understand the way they learn, and adapting our techniques to coincide with their needs.

In their homes. At their pace. On their terms.

Enabling us to build a uniquely holistic approach to furthering their educational success, one student at a time.

This is how we empower students to achieve their full potential.

This is how we help open doors by opening minds.

This is Tutor Doctor.

This is How Learning Hits Home.

